

YOLO BOARD

2008 STAND-UP PADDLE SERIES

CALLING ALL WATERMEN AND RACE SPECTATORS!

Join us as we launch our inaugural **YOLO Board Stand-Up Paddle Series**. The four-member teams will compete in three heats as race paddlers vie for the champion title "YOLO Board Cup Series" to be awarded after the final race in September. One time race entry fee is \$150 per team. **Free signature race series t-shirts for each team member**. YOLO boards will be provided for use at each race event. Additional race divisions will include individual men's, individual women's and parent/child to name a few. **Come out and support our local beach community** and be a part of the **fastest growing recreational water sport in the world!**

For event details including race locations, visit www.yoloboard.com or contact **Madra McDonald at 850.376.7386 or madra@M-PublicRelations.com**. All events are free and open to the public.

July 17 • July 31 • August 14 • August 28 • September 18



2008 YOLO Board Stand-Up Paddle Series
July 17th, July 31st, August 14th, August 28th, September 18th

- Sponsorship Levels -

Presenting sponsor - \$3,000 for the season (\$600 per event)

Sponsor benefits:

- Name in event title
- Name on all printed materials: t-shirts, race-day flyer, event banner
- Complimentary tent at event
- Included in pre & post event PR
- Photos for marketing purposes

Co-sponsor – \$500 for the season (\$100 per event)

Sponsor benefits:

- Name on event banner & race day flyer
- Included in pre & post event PR
- Photos for marketing purposes

Location sponsor – \$500 per event

Sponsor benefits:

- Name on race day flyer
- Included in pre & post event PR
- Photos for marketing purposes

Kids tent sponsor - \$100 per event

Sponsor benefits:

- Name on race day flyer

Buoy sponsor - \$75 per event

Sponsor benefits:

- Name on race day flyer
- Name on buoy

About YOLO Board

Founded by business partners Tom Losee and Jeff Archer in 2006, YOLO Board LLC is a locally owned hybrid-style stand-up paddle board (SUP) company based in Santa Rosa Beach, Fla. Aptly named for the mantra, "You Only Live Once," the company has quickly gained the reputation along the Emerald Coast and beyond as the custom paddleboard of choice. The company manufactures two types of boards: the individually hand shaped "Original" YOLO is 12 feet long and 31 inches wide and was designed for all conditions; and the YOLO Yak, a hybrid board which features a front bungee tie-down system, molded-in tri-fins, foam traction pad and front and rear handles. Designed as a full adventure board, the YOLO Yak has a recessed deck to facilitate better stability for fishing, crabbing or beginner surfing. Rentals, lessons, corporate and team building packages and a complete array of YOLO accessories are available. For more information, please call 850.622.5760 or visit www.yoloboard.com.